# why hire a planner?

Having a wedding planner used to be considered a luxury, nowadays it is more of a necessity! Wedding coordinators are no longer only for the rich and famous, affordable planning packages are on the rise allowing the average couple to ensure their wedding goes just as planned! Here are a few reasons more and more couples are choosing to have help along the way...

#### LESS STRESS

Wedding planners are professionals in easing the burden of planning a wedding. Your planner will listen to your ideas and visions and present you with several options that suit your style and fit your budget, allowing you the final say in all decisions. It is a wonderful feeling knowing that someone is looking after your best interests and keeping track of all the minor details so that you can really enjoy the fun parts of planning! Most importantly having a planner on your special day allows you to truly relax and enjoy your wedding, keeping all issues under control and behind the scenes, making you feel like the guest of honour at your own event!

### EXPERIENCE MATTERS

For most, this will be the first wedding you have planned and the pressure of wanting it to be perfect can be overwhelming. Hiring a planner will allow you to access a wealth of information and experience.

Wedding planners will provide tools and advice in making tough decisions, create timelines and coordinate with all your vendors, but most importantly they can keep your planning process and wedding day drama free – because they have done this several times before, so relax and put it in the hands of a professional!

# SAVE MONEY

Professional wedding planners are skilled and experienced in choosing the best vendors for your budget and negotiating contracts, often saving you hundreds of dollars. Keeping you within budget are also what they specialize in, so whether it be in the planning stages or on the wedding day they will be looking to make sure that you are on track. Remember this will not be the first wedding they've planned so you can use their knowledge and expertise to your advantage.

#### VALUABLE ADVICE

What are this season's latest trends? How can I combine my vision with my fiancé's imagination? Wedding planners are experts in wedding etiquette and advice. They can help you put together the perfect theme for your wedding, creating a style and mood that exceeds your imagination. Coordinators are also exceptional in handling sticky situations, they can distract the overbearing mother in law or find the perfect quiet corner for the friend that had a little too much too soon. They are there to make sure you feel comfortable and relaxed from start to finish.

## BETTER SERVICE & RELIABILITY

Often you may find you get better service out of vendors when you use a planner, as they will not just be looking to impress you, but they will also be looking to secure repeat business from the planner. This ensures they will be putting their best foot forward to enhance their own reputation!

## SAVE TIME

The average wedding takes 250 hours to plan. That is a lot of time in today's busy world and couple's are finding it much easier to hand off the bulk of the planning to a professional. Planners will allow you to select from the best of the best for your day and they have years of experience putting all the details together. Saving this much time also allows you to continue spending time as a couple doing the things you enjoy, keeping you as close as ever lea ding up to your special day!

#### VALUABLE ADVICE

The day of your wedding is already going to fly by far too fast without having to think about where the centerpieces are or if the cake has arrived on time. With one person in charge you can feel at ease knowing that any minor issues (and there are always issues!) will be resolved effectively and without you even knowing there could have been a hiccup.

Professional planners are experienced with working with multiple vendors on your wedding day and will ensure that your timeline stays on track. Your wedding is a once in a lifetime experience to celebrate the love you have found with all of your closest friends and family and you want to be able to truly enjoy all the special moments. Isn't it your turn to feel like king and queen for the day!?

It is important to choose a wedding planner that you feel completely comfortable with. We recommend speaking directly with a planner before hiring them for any services. It is important to feel at ease and get a sense of trust and compatibility with any planner you choose – after all, you are entrusting one of the most important days of your life to them!